# CANDIDATE / OFFICEHOLDER CAMPAIGN FINANCE REPORT

### FORM C/OH COVER SHEET PG 1

The C/OH Instruction (	Guide explains how to complete this form.	1 Filer ID (Ethics Commission Filers)	2 Total pages filed:
3 CANDIDATE / OFFICEHOLDER NAME	MS / MRS / MR FIRST  Mr. Michael  NICKNAME LAST  Herschenfeld	MI	OFFICE USE ONLY  Date Received
4 CANDIDATE / OFFICEHOLDER MAILING ADDRESS  Change of Address	The state of the s	CITY; STATE; ZIP CODE Sustin TX 78704	
5 CANDIDATE/ OFFICEHOLDER PHONE	AREA CODE PHONE NUMBER ( 914 ) 943-7133	EXTENSION	Date Hand-delivered or Date Postmarked
6 CAMPAIGN TREASURER	MS / MRS / MR FIRST Mr. Adil	МІ	Receipt # Amount \$
NAME	NICKNAME LAST	SUFFIX	Date Processed
	Khan		Date imaged
7 CAMPAIGN TREASURER ADDRESS (Residence or Business)	STREET ADDRESS (NO PO BOX PLEASE); APT / SU 11044 Research Blvd.	ите #; сіту; Austin	STATE: ZIP CODE TX 78759
8 CAMPAIGN TREASURER PHONE	AREA CODE PHONE NUMBER ( 512 ) 703-0521	EXTENSION	
9 REPORT TYPE	January 15 30th day before elec		15th day after campaign treasurer appointment (Officeholder Only)
	out day belote elec-	Reporting Limit	Final Report (Attach C/OH - FR)
10 PERIOD COVERED	Month Day Year 09 / 26 / 2020	THROUGH 10	Day Year 24 / 2020
11 ELECTION	Month Day Year Primary  11 / 03 / 2020 General	ELECTION TYPE  Runoff Other Description  Special	
12 OFFICE	OFFICE HELD (if any)	13 OFFICE SOUGHT (if known) Austin Independent School	I District Board of Trustees District 8
	GO ТО	PAGE 2	

# CANDIDATE / OFFICEHOLDER CAMPAIGN FINANCE REPORT

### FORM C/OH COVER SHEET PG 2

14 C/OH NAME	-5/9	15	Filer ID (Ethlcs Commission Filers)	
Michael Herschenfel	Michael Herschenfeld			
16 NOTICE FROM POLITICAL COMMITTEE(S)	OLITICAL SUPPORT THE CANDIDATE / OFFICEHOLDER. THESE EXPENDITURES MAY HAVE BEEN MADE WITHOUT THE CANDIDATE'S OF OSCIENCE OF THE			
	COMMITTEE TYPE	COMMITTEE NAME		
	☑ GENERAL	Committee to Elect Mike H		
	SPECIFIC	1608 B Cinnamon Path Austin, TX 78704		
		COMMITTEE CAMPAIGN TREASURER NAME		
Additional Pages				
3		COMMITTEE CAMPAIGN TREASURER ADDRESS		
17 CONTRIBUTION TOTALS	PLEDG	UNITEMIZED POLITICAL CONTRIBUTIONS (OTHER THAN ES, LOANS, OR GUARANTEES OF LOANS, OR IBUTIONS MADE ELECTRONICALLY)	\$0	
		POLITICAL CONTRIBUTIONS THAN PLEDGES, LOANS, OR GUARANTEES OF LOANS)	\$ 776.69	
EXPENDITURE TOTALS	3. TOTAL UNITEMIZED POLITICAL EXPENDITURE. \$ 195.37			
	4. TOTAL POLITICAL EXPENDITURES \$2,132.10			
CONTRIBUTION BALANCE	5. TOTAL POLITICAL CONTRIBUTIONS MAINTAINED AS OF THE LAST DAY OF REPORTING PERIOD \$ 0			
OUTSTANDING LOAN TOTALS	6. TOTAL PRINCIPAL AMOUNT OF ALL OUTSTANDING LOANS AS OF THE LAST DAY OF THE REPORTING PERIOD \$2,000.00			
18 AFFIDAVIT				
ASHLEY VELASCO  MY COMMISSION EXPIRES  APRIL 11, 2022  NOTARY ID: 131525269  I swear, or affirm, under penalty of perjury, that the accompanying report is true and correct and includes all information required to be reported by me under Title 15, Election Code.  Medial Manager Signature of Candidate or Officeholder				
AFFIX NOTARY STAMP / SEALABOVE				
Sworn to and subscribed before me, by the said Michael Herschenfeld, this the 26th				
day of October , 20 20 , to certify which, witness my hand and seal of office.				
(Islely/6)	laxa	Ashley Velasco Run	ic Notary	
Signature of officer administering oath Printed name of officer administering oath Title of officer administering oath				

### SUBTOTALS - C/OH

## FORM C/OH COVER SHEET PG 3

	19 FILER NAME  Michael Herschenfeld  20 Filer ID (Ethics Co			mmission Filers)
	21 SCHEDULE SUBTOTALS NAME OF SCHEDULE			
1.		SCHEDULE A1: MONETARY POLITICAL CONTRIBUTIONS		\$ 776.69
2.		SCHEDULE A2: NON-MONETARY (IN-KIND) POLITICAL CONTRIBUTIONS		S
3.		SCHEDULE B: PLEDGED CONTRIBUTIONS	*	\$
4.		SCHEDULE E: LOANS	- 1	\$
5.	SCHEDULE F1: POLITICAL EXPENDITURES MADE FROM POLITICAL CONTRIBUTIONS			\$ 1,936.73
6.	6. SCHEDULE F2: UNPAID INCURRED OBLIGATIONS			\$
7.	7. SCHEDULE F3: PURCHASE OF INVESTMENTS MADE FROM POLITICAL CONTRIBUTIONS			s
8.	8. SCHEDULE F4: EXPENDITURES MADE BY CREDIT CARD			\$
9,		SCHEDULE G: POLITICAL EXPENDITURES MADE FROM PERSONAL FUNDS		
10.		SCHEDULE H: PAYMENT MADE FROM POLITICAL CONTRIBUTIONS TO A	\$	
11.		SCHEDULE I: NON-POLITICAL EXPENDITURES MADE FROM POLITICAL CO	s	
12.	SCHEDULE K: INTEREST, CREDITS, GAINS, REFUNDS, AND CONTRIBUTIONS RETURNED TO FILER			\$

### MONETARY POLITICAL CONTRIBUTIONS

### SCHEDULE A1

The	Instruction Guide explains how to complete this	s form.	1 Total pages Schedule A1:
2 FILER NAME			3 Filer ID (Ethics Commission Filers)
Michael Hersche	enfeld		
4 Date 9/27/2020	5 Full name of contributor out-of-state PAI Barnett Kress 6 Contributor address; City;	7 Amount of contribution (\$) \$500.00	
8 Principal occu	upation / Job title (See Instructions)	9 Employer (See Instruc	tions)
Consultant		Self	
Date 10/03/2020	Full name of contributor	51 Pro Tra Tra-	Amount of contribution (\$) \$100.00
Principal occup Administration	pation / Job title (See Instructions)	Employer (See Instruc IDEA Public Schools	itions)
Date 10/08/2020	Full name of contributor	State; Zip Code	Amount of contribution (\$) \$52.23
Principal occup	pation / Job title (See Instructions)	Employer (See Instruc Unemployed	tions)
Date 10/12/2020	Kandis Martin	State; Zip Code	Amount of contribution (\$) \$52.23
Principal occup	pation / Job title (See Instructions)	Employer (See Instruc Keeping It Realty	tions)
	ATTACH ADDITIONAL COPIES Of contributor is out-of-state PAC, please see Instru	OF THIS SCHEDULE AS N	EEDED

Forms provided by Texas Ethics Commission

www.ethics.state.tx.us

Revised 1/1/2020

### **MONETARY POLITICAL CONTRIBUTIONS**

### SCHEDULE A1

The	Instruction Guide explains how to complete this	s form.	1 Total pages Schedule A1: 2
2 FILER NAME Michael Hersche			3 Filer ID (Ethics Commission Filers)
4 Date 10/13/2020	5 Full name of contributor out-of-state PAC Matthew Matera 6 Contributor address; City;	State; Zip Code	7 Amount of contribution (\$) \$52.23
8 Principal occu Educator	pation / Job title (See Instructions)	9 Employer (See Instruction See Instruction Se	ctions)
Date 10/13/2020	Full name of contributor	State; Zip Code	Amount of contribution (\$) \$20.00
Principal occup Business Analyst	pation / Job title (See Instructions)	Employer (See Instruc UT Austin	ctions)
Date	Full name of contributor	State; Zip Code	Amount of contribution (\$)
Principal occup	pation / Job title (See Instructions)	Employer (See Instruc	itions)
Date	Full name of contributor	State; Zip Code	Amount of contribution (\$)
Principal occup	pation / Job title (See Instructions)	Employer (See Instruc	tions)
	ATTACH ADDITIONAL COPIES O		

Forms provided by Texas Ethics Commission

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## POLITICAL EXPENDITURES MADE FROM POLITICAL CONTRIBUTIONS

### SCHEDULE F1

### **EXPENDITURE CATEGORIES FOR BOX 8(a)**

Advertising Expense
Accounting/Banking
Consulting Expense
Contributions/Donations Made By
Candidate/Officeholder/Political Committee
Condit Card Payment

Event Expense Fees Food/Beverage Expense Gift/Awards/Memorials Expense Legal Services Loan Repayment/Reimbursement Office Overhead/Rental Expense Polling Expense Printing Expense Salaries/Wages/Contract Labor Solicitation/Fundraising Expense
Transportation Equipment & Related Expense
Travel In District
Travel Out Of District
Other (enter a category not listert above)

Candidate/Officeholder/Politic Credit Card Payment	al Committee	Legal Services  The Instruction Guide	Salaries/V	Vages/Contract Labor	Travel Out Of Distri Other (enter a categ	ct pory not listed above)
1 Total pages Schedule F1:	1	IAME Herschenfeld	8		3 Filer ID (Ethic	s Commission Filers)
4 Date	5 Payeen	ame	<del> </del>			<u> </u>
09/30/2020	Facebook	Inc.				
6 Amount (\$)	7 Payee a	ddress;		City;	State;	Zip Code
\$50.00	1601 V	Villow Rd.		Menlo Park	CA	94025
8	(a) Catego	ry (See Categories listed at the to	op of this schedule)	(b) Description		
PURPOSE OF EXPENDITURE	ASSES 1899 100-000	sing Expense		Targeting advertising on Facebook.		
= = =	(c)	Check if travel outside of Texas. Co	mplete Schedule T.	Check if Austi	n, TX, officeholder living	g expense
9 Complete ONLY If direct expenditure to benefit C/O		date / Officeholder name		Office sought		Office held
Date 10/01/2020	Payee no Facebook				· · · · · · · · · · · · · · · · · · ·	<u>-</u>
Amount (\$)	Payee a	ddress;	825	City;	State;	Zip Code
\$50.00	1601 Will	ow Rd.		Menlo Park	CA	94025
	Category	/ (See Categories listed at the top	of this schedule)	Description		
PURPOSE OF EXPENDITURE	Advertis	sing Expense		Targeting advertising on Facebook.		
		Check if travel outside of Texas. Co.	mplete Schedule T.	Check if Austin	1, TX, officeholder living	axpense
Complete ONLY if direct expenditure to benefit C/OF		ate / Officeholder name		Office sought		Office held
Date	Payeen	ame				-
10/02/2020	Faceboo	ok Inc.				
Amount (\$)	Payee ad	idress;		City;	State:	Zip Code
\$75.00	1601 W	illow Rd.		Menio Park	CA	94025
	Category	(See Categories listed at the top	of this schedule)	Description		<del> </del>
PURPOSE OF EXPENDITURE	Adverti	sing Expense		Targeting advertis	ing on Facebook	•
		Check if travel outside of Texas. Con	nplete Schedule T.	Check If Austin	, TX, officeholder living	expense
Complete ONLY if direct expenditure to benefit C/OF		ate / Officeholder name		Office sought		Office held
	AT	TACH ADDITIONAL CO	PIES OF THIS S	SCHEDULE AS NEE	DED	90

### POLITICAL EXPENDITURES MADE FROM POLITICAL CONTRIBUTIONS

### SCHEDULE F1

#### **EXPENDITURE CATEGORIES FOR BOX 8(a)**

Advertising Expense Accounting/Banking Consulting Expense Contributions/Donations Made By **Event Expense** Fees
Food/Beverage Expense
Glft/Awards/Memorials Expense

Loan Repayment/Reimbursement Office Overhead/Rental Expense Polling Expense Printing Expense Salaries/Wages/Contract Labor

Solicitation/Fundraising Expense Transportation Equipment & Related Expense Travel In District Travel Out Of District

Candidate/Officeholder/Political Committee Legal Services Other (enter a category not listed above) Credit Card Payment The instruction Guide explains how to complete this form. 1 Total pages Schedule F1: 2 FILER NAME 3 Filer ID (Ethics Commission Filers) Michael Herschenfeld 4 Date 5 Payee name 10/08/2020 Facebook Inc. 6 Amount (\$) 7 Payee address; City; State; Zip Code \$75.00 1601 Willow Rd. Menlo Park CA 94025 8 (a) Category (See Categories listed at the top of this schedule) (b) Description Advertising Expense Targeting advertising on Facebook, **PURPOSE** OF EXPENDITURE (c) Check if travel outside of Texas. Complete Schedule T. Check If Austin, TX, officeholder living expense Candidate / Officeholder name 9 Complete ONLY if direct Office sought Office held expenditure to benefit C/OH Payee name Date 10/18/2020 Facebook Inc. Amount (\$) Payee address; City: State: Zip Code 1601 Willow Rd. Menlo Park 94025 \$125.00 CA Category (See Categories listed at the top of this schedule) Description Targeting advertising on Facebook. Advertising Expense PURPOSE OF **EXPENDITURE** Check if travel outside of Texas. Complete Schedule T. Check if Austin, TX, officeholder living expense Candidate / Officeholder name Complete ONLY if direct Office sought Office held expenditure to benefit C/OH Date Payee name Facebook Inc. 10/21/2020 Amount (\$) Payee address; City; State; Zip Code \$61.73 1601 Willow Rd. Menlo Park 94025 CA Category (See Categories listed at the top of this schedule) Description **PURPOSE** Targeting advertising on Facebook. Advertising Expense EXPENDITURE Check if travel outside of Texas. Complete Schedule T. Check if Austin, TX, officeholder living expense Candidate / Officeholder name Complete ONLY if direct Office sought Office held expenditure to benefit C/OH ATTACH ADDITIONAL COPIES OF THIS SCHEDULE AS NEEDED

## POLITICAL EXPENDITURES MADE FROM POLITICAL CONTRIBUTIONS

#### SCHEDULE F1

#### **EXPENDITURE CATEGORIES FOR BOX 8(a)**

Advertising Expense
Accounting/Banking
Consulting Expense
Contributions/Donations Made By
Candidate/Officeholder/Political Committee

Event Expense Fees Food/Beverage Expense Git/Awards/Memorials Expense Legal Services Loan Repayment/Reimbursement Office Overhead/Rental Expense Polling Expense Printing Expense Salaries/Wages/Contract Labor

Solicitation/Fundraising Expense
Transportation Equipment & Related Expense
Travel In District
Travel Out Of District
Other (enter a category not listed above)

Candidate/Officeholder/Politic Credit Card Payment	al Committee Legal Services Sa	inting Expense ilaries/Wages/Contract Labor	Travel Out Of District Other (enter a category not listed above)
_4/3/E #44	The Instruction Guide explains ho	ow to complete this form.	
1 Total pages Schedule F1:	2 FILER NAME Michael Herschenfeld		3 Filer ID (Ethics Commission Filers)
4 Date	5 Payee name	<del> </del>	
09/27/2020	Aristotle Inc.		
6 Amount (\$)	7 Payee address;	City;	State; Zip Code
\$1500.00	205 Pennsylvania Ave, SE	Washington	DC 20003
8	(a) Category (See Categories listed at the top of this sched	dule) (b) Description	rise to the control of the control o
PURPOSE	Advertising Expense	This expense is fo	r voter registration data
OF		consulting	•
EXPENDITURE			
	(c) Check if travel outside of Texas. Complete Schedu	lle T. Check If Austi	n, TX, officeholder living expense
9 Complete ONLY If direct expenditure to benefit C/OI	Candidate / Officeholder name	Office sought	Office held
Date	Payee name		
Amount (\$)	Payee address:	City;	State; Zip Code
100	\$2000 <b>\$</b> 20000 \$2	2001.	
	Category (See Categories listed at the top of this schedu	ule) Description	
PURPOSE			
OF EXPENDITURE			
8 A 84 WASSE			
	Check If travel outside of Texas. Complete Schedul		n, TX, officeholder living expense
Complete ONLY If direct expenditure to benefit C/OF	Candidate / Officeholder name	Office sought	Office held
Date	Payee name		
Data	· ayou name		
Amount (\$)	Payee address:		
Amount (4)	rayee address;	City;	State; Zip Code
	Category (See Categories listed at the top of this schedu	le) Description	
PURPOSE			
OF EXPENDITURE			
was mismil with			
100 00 00 00 00 00 00 00 00 00 00 00 00	Check if travel outside of Texas. Complete Schedule	eT. Check if Austin	, TX, officeholder living expense
Complete ONLY if direct expenditure to benefit C/OH	Candidate / Officeholder name	Office sought	Office held
	ATTACH ADDITIONAL COPIES OF	THIS SCHEDULE AS NEE	DED
		·····	not the total