

Request for Proposals (RFP) 19RFP021 Fine Arts & Creative Learning Partnerships

Date	Event
March 26, 2019	Advertise/Issue Date
April 4, 2019	Due Date for Questions by 2:00 pm
April 5, 2019	Questions and Answers Posted on AISD Website
April 23, 2019	RFP closing / due date at 2:00 pm CST

- Questions must be submitted via e-mail to the contact person listed below. The subject line should read: Questions 19RFP021 Fine Arts & Creative Learning Partnerships.
- Q & A and Addenda will be posted on the <u>AISD website</u>.
- Your proposal must be delivered in a sealed envelope or carton and received by the opening date and time listed above.
- Submit:
 - One (1) hard copy, plainly marked "Original" include 'required' forms
 - Three (3) hard copies, plainly marked "Copy" do not include 'required' forms
- FAX, e-mail or other electronic proposals will not be accepted.
- Proposals must be plainly marked with the RFP Number and Title above.

Deliver Sealed Proposals to:

Austin ISD Contract & Procurement Services 1111 West 6th Street Building A, Suite 330 Austin, TX 78703

Bid Contact:

Jessica R. Balandrán Procurement Specialist Phone: 512-414-2126 Fax: 512-480-0924

jessica.balandran@austinisd.org

I. PURPOSE

The Austin Independent School District (herein after referred to as "AISD" or the "District") is working to create an Arts-rich school district that will fulfill the vision of the AISD to be a nationally recognized outstanding school district, instilling a passion for life-long learning in all students. Arts-rich schools use the arts to enhance learning in fine arts programs and across the curriculum through performances and exhibitions, workshops and residencies, and a variety of long and short-term experiences for students and teachers. Our theory of action states: *If all students have access to creative learning in arts-rich schools, they will experience higher levels of artistic development, academic achievement, engagement, prosocial behaviors and college attainment.*

In an effort to assist the District in its strategy to provide a high-quality, well-rounded educational experience to all students that is rigorous, culturally relevant, healthful and engaging, the District is seeking proposals from qualified individuals/firms with whom to establish strategic service agreements for Fine Arts and Creative Learning Partnerships. This includes individuals and community arts organizations to provide thriving partnerships and collaborations for arts learning across all disciplines. This RFP process provides a more efficient and effective collaboration between community partners and the District. Qualified applicants and organizations will be asked to provide a rich portfolio of options for arts learning and creative experiences in school and throughout the community; options that are above and beyond what is already provided by the District.

This competitive solicitation is advertised under Texas Education Code 44.031.

IMPORTANT NOTICE:

Firms previously awarded under Fine Arts & Creative Learning Initiative RFPs P16-035, P17-042, and 18RFP086

should not and do not need to re-apply at this time.

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Any awards made under those previous solicitations will remain in effect and unchanged, per the terms and conditions of those solicitations, including any subsequent agreements that may have resulted.

II. TIMELINE

In order to allow for maximum participation, RFP (19RFP021) allows for two staggered opportunities for individuals/firms to submit proposals for evaluation.

The Phase I and II deadlines to submit proposals are as follows:

Phase I April 23, 2019 for services beginning in Fall 2019-2020 School Year.

Phase II October 15, 2019 for services beginning in Spring 2019-2020 School Year.

III. TERM OF AGREEMENT

Agreement(s) resulting from this solicitation will be in effect for a term of five (5) years and shall start upon full execution of the agreement, but not before July 1, 2019. In addition, the District reserves the right to extend the contract for an additional sixty (60) days beyond the final expiration date if necessary, to ensure no lapse in service.

IV. COMPETITIVE RESPONSE REQUIREMENTS

A valid response to this competitive solicitation must contain the following:

1. **Application** – This is an AISD form, see 'Attachment A: Application'.

Sections I & II Must be completed by organization's authorized representative.

Section II Must be completed by each <u>staff member and volunteer</u> within the organization that will be on campus serving students in any

submitted as part of vendor's complete response packet.

capacity. Staff/volunteer applications should be collected and

2. **Proposal** – This is a separate document developed by the firm, and organized in the following format and sequence:

a. **Preface** – Proposal must include a summary of two (2) pages or less that gives a concise summation of the organization's proposal (e.g. What services are you proposing to bring to campuses that go above and beyond what the district already provides in terms of fine arts & creative learning programming).

V. COMPETITIVE RESPONSE REQUIREMENTS (con't)

- b. <u>Section I</u> <u>Summary of Experience</u> This section must include the full name and address of the person submitting the proposal. It must also include a summary of vendor's professional experience and the professional experience of all individuals that will provide services described in this proposal and under the terms of any resulting service agreement.
- c. <u>Section II</u> Scope of Service This section must identify and include a detailed description of the services to be performed (see 'Scope of Service and Performance Requirements' section). Proposal must describe staff's ability to provide / perform / deliver services. Proposal should clearly state any exceptions to the specifications of the RFP, or any conditions of the proposal.
- d. **Section III Financial Proposal** This section must contain a straightforward and concise delineation of the Basis of Fee to be charged for each type of programming to be provided under the terms of this RFP. (e.g. hourly, weekly, semester, group, clinic, workshop, performance, show, residency, class, student, session, etc.).

Respondents should always indicate the standard rate of pay for services. If programming can be provided at a reduced cost/sliding scale basis, respondents should describe the parameters of this option separately.

NOTE: Incorporated within the Basis of Fee for each program type should be any administrative fees, printing/shipping charges, travel/meal expenses, professional development/certification costs, etc. The District will not reimburse for these items individually.

e. <u>Section IV</u> – References – This section must contain a minimum of three (3) letters of reference on behalf of the person submitting the proposal. References must be from schools, school districts, governmental entities and/or professional organizations and firms substantially serviced by the firm (references most similar to organizations similar to AISD are preferred).

V. COMPETITIVE RESPONSE REQUIREMENTS (con't)

Each reference must contain point of contact's name, business address, email address, and a minimum of (2) working phone numbers where they can be reached. **Acceptable letters of reference must adequately address the following**:

General

- 1. How long have you done business with this vendor/firm?
- 2. What services or supplies did they provide?
- 3. Was the contracted work completed to your specifications?
- 4. Were the contract prices honored for the duration of the contract?
- 5. Were the services delivered within a reasonable amount of time and to your specifications/needs?
- 6. Did the vendor/firm maintain good communication throughout the contract?
- 7. Would you use this vendor/firm again?
- 8. Any additional comments?

Contractor Capability

- 1. Talk about the vendor/firm's professional ability to fulfill their contract with you.
- 2. Did you see the vendor/firm's work or service in action? How would you describe the quality of service?
- 3. Were there any concerns or weaknesses with the vendor/firm that we should be aware of?

Program Plan

- 1. Talk about your overall experience with the program/service provided by vendor/firm.
- 2. What were the outcomes? How were these outcomes captured and assessed?
- 3. Were there any concerns or weaknesses with the program that we should be aware of?

V. COMPETITIVE RESPONSE REQUIREMENTS (con't)

Section V - Required Forms – This section must contain each of the required forms below. Forms must be executed by the organization's authorized representative:

- i. Bid Certification
- ii. Notification of Criminal History of Contractor
- iii. Debarment, Suspension and Ineligibility Certification
- iv. CTPA Adoption Clause
- v. Interlocal Cooperative Agreement Clause
- vi. Software Vendor Certification (only if proposing online curriculum)
- vii. W-9 (available at www.irs.gov)
- viii. EDGAR Vendor Certification
- ix. Strategic Partner Profile
- x. Conflict of Interest Questionnaire (CIQ). The CIQ is prepared by the Texas Ethics Commission, in compliance with House Bill 914, Chapter 176 of the Texas Local Government Code. The form should be submitted online on the CIQ web page.
- xi. HUB Utilization Report (HURATT1)

Forms can be downloaded from our website at the following web link: Required Forms.

Section VI – Historically Underutilized Business (HUB) Program Requirements

The AISD HUB Program guidelines are not applicable for this solicitation due to the contract agreement value being estimated at less than \$50,000. Although this solicitation is excluded from the HUB Program, the District still encourages the use of certified firms whenever possible in contracting.

FOR ASSISTANCE COMPLYING WITH HUB PROGRAM REQUIREMENTS

Contact AISD's HUB Program Staff at:

HUBprogram@austinisd.org

VI. SCOPE OF SERVICE AND PERFORMANCE REQUIREMENTS

The following describes the scope of service and performance requirements sought by the District under this RFP. Vendors must address directly within 'Scope of Service' section of the proposal. Failure to describe organization's capabilities to accomplish one or more elements of the **Scope of Service/Program Type**, will impact proposal's score.

Scope of Service / Program Type					
Fine Arts Performances, On-Campus					
Fine Arts Performances, Off-Campus					
Fine Arts Professional Development, for Teachers					
Fine Arts Clinics (Workshops, Coaching, Master Classes, Judging, Mentoring)					
Fine Arts Workshops, for Communities/Families					
Fine Arts Residencies, Multiple Visit Programs					
Fine Arts Exhibitions					
Fine Arts Educational Resources (Curriculum editing, websites, blogs, podcasts, guidebooks, audio, media, technology)					
Choreography					

VII. COMPETITIVE SELECTION

This is a NEGOTIATED and multi-award procurement. Awards will be made to individuals/firms submitting the best responsive proposals, satisfying AISD requirements, with price and other factors considered.

The evaluating committee may require any or all vendors to give an oral presentation or demonstration of their program, or to provide additional documentation to clarify or elaborate on their written proposal. Proposals will be evaluated using the criteria and point scale reflected below, and 'Exhibit A: Scoring Rubric'. A combined score of 70 or higher for the Program Plan and Contractor's Capabilities is considered acceptable.

VII. COMPETITIVE SELECTION (con't)

AISD reserves the right to reject any and/or all proposals. Acceptable proposals <u>do not guarantee</u> that award will be made. Subject matter experts on the evaluation committee will recommend awards to firms presenting fine arts and creative learning enrichment opportunities, above and beyond what is already provided by the District.

If awarded, AISD does not guarantee any minimum amount of services or payments to vendors. Services are provided as-requested by campuses and/or departments.

Program Plan: Adequacy and completeness of the plan as it relates to Scope of Service.

Criteria	Maximum Points (50)
Overall Scope of Services (may include work experience or organization summary)	20
Best Practices (may include knowledge of curriculum, lesson plans, TEKS, etc.)	15
Financial Proposal	10
Evaluation	5

Contractor's Capabilities: Demonstrated ability of Contractor to provide Scope of Service.

Criteria	Maximum Points (50)
Qualifications (Academic degrees, expertise, specialized training, TEKS knowledge, certifications)	15
Work Experience (number of years in the field and/or schools)	15
References (speaking to Contractor's Capabilities)	10
Ability to Serve English Language Learners (ELLs)	10

VIII. PROPOSAL SUBMITTAL

- 1. **PREPARE PROPOSAL PACKET** to include ONE **(1)** ORIGINAL and THREE **(3)** COPIES of the complete proposal document, with all required forms and any related attachments.
- 2. **BIND ALL SETS** individually and in a manner that ensures the completeness and integrity of each proposal packet. Binder clips, rubber bands, comb binding etc. are acceptable - DO NOT STAPLE OR USE PAPER CLIPS.
- 3. **LABEL ALL SETS** so as to be clearly marked with "Original" or "Copy."
- 4. **INSERT ALL DOCUMENTS** into a sealed, plainly marked envelope and address to:

Austin ISD Contract and Procurement Services 1111 West 6th Street, Building A, Suite 330 Austin, Texas 78703

Re: 19RFP021 FINE ARTS & CREATIVE LEARNING PARTNERSHIPS – PHASE I

Attn: Jessica R. Balandrán

5. **SUBMIT PROPOSAL BY <u>2:00 PM</u> ON <u>APRIL 23, 2019</u>. Proposals may be submitted by postal carrier, delivery service or hand-delivery. All proposals will be date/time stamped on receipt, no late entries will be accepted.**

IX. OTHER TERMS AND CONDITIONS

There are multiple steps AISD and vendors must complete to award and execute agreements issued under this RFP. Important information and general action steps pertaining the post-RFP/post-award process is included below:

- Any contract resulting from this solicitation is contingent upon the continued availability of appropriations and is subject to cancellation, without penalty, either in whole or in part, if funds are not appropriated by the AISD Board of Trustees or otherwise not made available to the District.
- The District reserves the right to terminate all or any part of the undelivered portion any order resulting from this solicitation with thirty (30) days written notice; upon default by the vendor, for delay or nonperformance by the Vendor, or, if it is deemed in the best interest of the District, for convenience.

IX. OTHER TERMS AND CONDITIONS (con't)

• Recommended vendors will receive a Letter of Award and District-wide Service Agreement for signature. Vendors must sign and date both the letter and agreement and return documents by email, postal carrier or hand delivery to the contact person listed on cover page of the RFP. Once complete, vendors will receive a fully-executed copy of the service agreement by email. Non-awarded vendors will receive a "Notice of Non-Award" via email.

NOTE: A sample service agreement included on our <u>Forms web page</u> for reference only. <u>DO NOT</u> complete or return sample agreement with proposal response.

- Upon receipt of the executed service agreement, vendors must register online for the
 <u>District Youth Services Mapping (YSM) system</u>. An executed copy of the service
 agreement must be uploaded into the system. Under no circumstance should
 services be rendered to the campus without the completion of the YSM profile. For
 assistance with the YSM portal, please contact the Office of Innovation and
 Development at (512) 414-0304.
- Awarded vendors will be added to the list of acceptable providers for Fine Arts programming. This list is available to all AISD campuses and departments for use in planning/scheduling services with vendors on awarded list.
- Upon approval of Requisitions, vendors will receive a Purchase Order (PO) for services
 that have been scheduled with individual campuses. Under no circumstance should
 vendors begin services to a campus without a valid PO in-hand. NOTE: AISD is
 not responsible for payment for unauthorized services rendered in advance of a valid
 PO being issued.
- When scheduling services to campuses, vendors must provide the following information on quote:

Programming Description: (Five dance performances for Kiker ES 1-5 graders)

Dates of Service: (October 18-22, 2018)

* Basis of Fee: (\$50/performance X (5) performances)

Total Fee not to Exceed: (\$250)

*When invoicing, fees must match those approved in original proposal.

IX. OTHER TERMS AND CONDITIONS (con't)

- General Planning-to-Payment Process is as follows:
 - Campus requests services from vendor.
 - o Planning/scheduling begins with campus coordinator/administrator.
 - Vendor or campus coordinator provides quote to bookkeeper.
 - Bookkeeper submits request for approval from Fine Arts dept.
 - Fine Arts dept. approves or rejects request.
 - o If **approved**, campus bookkeeper submits Requisition, per quote.
 - Contracts & Procurement issues PO.
 - Services are completed by vendor.
 - * Vendor invoices campus & accounts payable for services completed.
 - Campus bookkeeper completes 'receiving function' in business system.
 - Accounts payable matches invoice to PO and receiving record.
 - If no issues found, will issue payment on next weekly rotation.
 - ➤ If issues found, will work with campus & Contracts and Procurement to resolve, then issue payment on next weekly rotation.
 - If rejected by the Fine Arts dept., campus may use an alternate funding source, if available. General planning-to-payment process for campuses continues as follows:
 - Campus bookkeeper submits Requisition, per quote.
 - Contracts & Procurement issues PO.
 - Services are completed by vendor.
 - * Vendor invoices campus & accounts payable for services completed.
 - Campus bookkeeper completes 'receiving function' in business system.
 - Accounts payable matches invoice to PO and receiving record.
 - If no issues found, will issue payment on next weekly rotation.
 - ➤ If issues found, will work with campus/Contracts & Procurement to resolve to issue payment on next weekly rotation.
 - * Vendors performing services over multiple days, weeks, months, semesters or the entire school year, may utilize the following options:
 - 1.) Invoice-recurring, as services are completed, or
 - Invoice-once, as services are completed in-full.

EXHIBIT A: SCORING RUBRIC

PROGRAM PLAN

Category	Below Expectation	Approaching Meeting Expectation Expectation		Exceeding Expectation		
	0-60	60-70	70-90	90-100		
Scope of Services: may include work experience or organization summary	Little to no details of scope of services or evidence that program meets the needs of the students or project	Some details of the scope of services or evidence that program meets the needs of the students or project	Detailed scope of services and evidence that program meets the needs of the students or project	Very detailed scope of services and evidence that program meets the needs of the students or project		
(20 pts.)	Points: 0-4	Points: 5-10	Points: 11-17	Points: 18-20		
Best Practices: may include knowledge of curriculum, lesson plans, TEKS, etc.	Little to no evidence of best practices in the field Points: 0-3	Some evidence of best practices in the field Points: 4-6	Clear evidence of best practices in the field Points: 7-13	Extensive evidence of best practices in the field Points: 14-15		
(15 pts.)						
Financial Proposal				Very detailed evidence of very cost effective proposal		
(10 pts.)	Points: 0-2	Points: 3-4	Points: 5-8	<u>Points: 9-10</u>		
Evaluation (5 pts.)	Little to no evidence of program evaluation/reflective practice Points: 0-2	Some evidence of program evaluation/ reflective practice Points: 3	Clear evidence of program evaluation/reflective practice	Extensive evidence of program evaluation/ reflective practice Points: 5		
TOTAL (out of 50 pts)						

EXHIBIT A: SCORING RUBRIC

CONTRACTOR CAPABILITIES

Category	Below Expectation	Approaching Meeting Expectation Expectation		Exceeding Expectation
	0-60	60-70	70-90	90-10
Qualifications: Academic degrees, expertise, specialized training, TEKS knowledge, certifications.	Little to no applicable qualifications Points: 0-3	Some applicable qualifications Points: 4-7 Points: 8-13		Extensive and applicable qualifications Points: 14-15
(15 pts.)				
Work Experience: # of years in the field and/or schools	Little to no work experience	Some work experience in the field or schools	Solid work experience in the field and/or schools	Extensive and proven work experience in the field AND schools
(15 pts.)	Points: 0-3	Points: 4-7	Points: 8-13	Points: 14-15
Ability to Serve English Language Learners	Not able to serve ELLs	Said yes, with no evidence of contractor ability	Said yes with some/ implied evidence of contractor ability	Said yes with clear evidence of contractor ability
(ELL)	Points: 0	Points: 1-3	Points: 4-8	Points: 9-10
(10 pts.)				
References of	Very weak recommendation of contractor/	Somewhat weak recommendation of contractor/	Good recommendation of contractor from	Excellent recommendation of contractor from very
Contractor Capabilities	recommendation from source of little credibility	recommendation from source of some credibility	reputable source	reputable source
(10 pts.)	Points: 0-2	Points: 3-4	Points: 5-8	<u>Points: 9-10</u>
TOTAL (out of 50 pts)				

Attachment A: Application

19RFP021 Fine Arts & Creative Learning Partnerships

Section I: COMPANY Information							
Name of Individual or Group:						Primary Contact Name:	
Name of Individual or Group:							
					Primary Phone Number:		
						Primary Email Address:	
Street Address:						Secondary Contact Name:	
						Secondary Phone Number:	
City	State:		7in.			Secondary Email Address:	
City:	State:		Zip:				
_						Music	
				_		Dance	
What specific Fine Arts discipline	_			_		Theatre Arts	
programming encompass? (check	all applic	able)		_		Media Arts	
				_		Visual Arts	
What is the total number of stud	onts \	Mhat no	rconta	~	of time	e would you estimate staff and/or	
you are able to serve per class		-	-	_		rith students? Explain in detail.	
7							
Do you utilize volunteers to comp	lete you	ır progra	ammin	g ?	If YES,	, describe in detail in what capacity.	
Do you have the capacity to serve	Limited	English	Profici	ient	stude	ents? If YES, how is this accomplished?	

Attachment A: Application

19RFP021 Fine Arts & Creative Learning Partnerships

Section II: INDIVIDUAL Information (Remaining (3) pages must be completed by each individual & volunteer, within the group)										
Full Name:	me: Other Names by Which You Are Known:									
Primary Phone Nu	umber:				Primary	Email A	Address	5 :		
Street Address:										
City:					State:			Zip:		
Are you legally a	uthorize	ed to work	in the l	Jnited State	s?		YES		NO	
Are you currently	, or hav	e you eve	r been e	mployed by	AISD?		YES		NO	
If yes, state posit and name at time						•		·		
Do you have a H	igh Sch	ool diplon	na or eq	uivalent?			YES		NO	
If YES, list High S	School:				City:				State:	
List all colleges/ur completed prior t			hools att	ended. Indic	ate date de	gree m	nay be e	expected if	applicat	tion is
School:			De	egree Earned	d:		Major l	Field of Stu	udy:	
Work Experience										
Start Date:	E	End Date:		Compa	ny & Phon	e Num	nber:	Title:		

Attachment A: Application

19RFP021 Fine Arts & Creative Learning Partnerships

State of Texas Legislative Senate Bill No. 1, Section 44.034, Notification of Criminal History, Subsection (a), states "a person or business entity that enters into a contract with a school district must give advance notice to the district if the person or an owner or operator of the business entity has been convicted of a felony. The notice must include a general description of the conduct resulting in the conviction of a felony".

Subsection (b) states "a school district may terminate a contract with a person or business entity if the district determines that the person or business entity failed to give notice as required by Subsection (a) or misrepresented the conduct resulting in the conviction. The district must compensate the person or business entity for services performed before the termination of the contract."

THIS NOTICE IS NOT REQUIRED OF A PUBLICLY-HELD CORPORATION

Conviction of a crime is not an absolute bar to employment. This district will consider the nature, date, and relationship between the offense and the position for which you are applying.

Have you ever been arrested?	Y	'ES	NO
Have you been convicted of a felony or misdemeanor, or pled nolo contendere, or are you now under investigation for any such offense, other than a minor traffic offense? (for the purpose of this application, DUI/DWIs must be reported.)	Υ	'ES	NO
Have you ever received probation or deferred adjudication of guilt for any criminal offense, other than a minor traffic violation in any state/country?	Y	'ES	NO
Have you ever failed to have a contract renewed with a school system?	Y	'ES	NO
Have you ever been terminated from employment?	Y	'ES	NO
Have you ever been asked to resign?	Y	'ES	NO
Have you ever resigned in lieu of termination?	Y	'ES	NO
Have you ever received an unsatisfactory performance evaluation from an employer?	Y	'ES	NO
Have you ever been placed on disciplinary probation or suspended from any position?	Y	'ES	NO
Have you ever received a sanction from a credentialing or licensing authority?	Y	'ES	NO
Have you ever had a teaching credential or license denied, revoked, or suspended in any state?	Υ	'ES	NO

If you answered "YES" to any of the above questions, please provide details:

Attachment A: Application

19RFP021 Fine Arts & Creative Learning Partnerships

Please read the following statements carefully and indicate your understanding and acceptance by responding in the affirmative in the space provided. I certify that all the information in this application is true and correct, and I further understand that any misstatement or omission of information may be grounds for disqualification or immediate dismissal. I authorize all persons listed to give the District any and all information regarding my previous employment and education and any other pertinent information they may have, personal or otherwise, and release all parties, such persons, and the District from liability for any damage that may result from furnishing same to the District. I certify that all the information contained in this application (and any accompanying information that I may submit) is true and correct, and further understand that any misstatement or omission of information is grounds for rejection of employment, or if employed, termination from the Austin Independent School District (AISD).

In addition, I authorize AISD to obtain copies of any information pertaining to any criminal history maintained by any law enforcement agency and to use said information for the purpose of evaluation of my application for employment. Any falsification of this record will be sufficient cause for disqualification. Furthermore, it is understood that this application becomes the property of AISD which reserves the right to accept or reject it. References and personal information which becomes a part of this record are to be regarded as confidential and shall not be revealed to me. If employed by AISD, I understand that I must conform to the rules and regulations of AISD. If employed by AISD, I understand that I must conform to the rules and regulations of AISD. I further understand that my employment can be terminated, with or without cause or notice, at any time, at the discretion of either AISD or myself. I further understand that no representative of the AISD, other than the Superintendent of AISD, has any authority to enter into any agreement, oral or written, for employment for any specified period of time or to make any assurance or promise of continued employment.

This application becomes a public record and is subject to disclosure.

Do you agree to the above?	YES	NO
Austin Independent School District is an equal opportunity employer an against persons because of age, race, color, creed, religion, disability, gender, or veteran status. AISD prohibits discrimination against individuals with disabaccommodate applicants with a disability, upon request, and will accommodation for employees with disabilities.	ethnic or nat pilities and wil	tional origin, I reasonably
Signature Date		