

Esports Learning Expansion Pack

The competitive video game industry is one of the fastest growing sports, with an audience of more than million fans around the world each year. Austin is positioned to be at the center of this growth through its thriving technology and video game industries. The new esports program at Eastside Memorial Early College High School and Austin High School will create engaging, hands-on learning opportunities and high-tech career paths for all students. The program will explore partnerships with businesses, sports organizations and colleges with esports curriculum and teams, and will ensure equity is embedded.

Serving Students

Students who are drawn to gaming can connect their favorite hobby to a lucrative career path. Programs at Eastside Memorial ECHS and Austin High will help develop a community of game-lovers and encourage social interaction in what is sometimes an isolating activity.

Preparing Our Kids To Succeed By

- Providing high-tech, engaging, hands-on learning.
- Helping students develop programming skills.
- Fostering teamwork and collaboration among students.
- Creating a competitive sports team serving students of all abilities and backgrounds.
- Developing a premier esports venue at a central location operated by students, and partners, and available for participation by all AISD students.
- Partnering with major local technology companies and professional sports organizations.
- Partnering with esports curriculum and teams at colleges.
- Tapping into growing esports college scholarship opportunities.

Scenario Summary

Meets Guiding Principles



Anticipated Date

Timing will be determined upon a comprehensive assessment of complete School Changes project phasing

Campuses in this Scenario

Austin High
Eastside Memorial ECHS
International High

Financial Implications

Academic Program Cost	TBD
Reinvested 2017 Bond Funds	N/A
Deferred Maintenance Savings	N/A
Annual Operations & Maintenance Savings	N/A

Summary of Changes

	District-Wide Changes	
✓	New Program	Esports
	Enhanced Program	
	Campus Consolidation	
	Campus Repurpose	
	Facility Improvement	
	Boundary or Feeder Implications	

To give feedback on this scenario visit <https://tinyurl.com/AISDScenarios>.



STEAM and Humanities Program at Martin Middle School and Feeder Schools

Martin Middle School students will be able to explore and develop their talents and skills in preparation academies that will invigorate their learning and prepare them to succeed in their feeder high schools. Specific learning communities will be designed for students interested in the newly modernized Eastside ECHS Career Launch Health Science program and for Travis Early College Tech. Students who desire a more exploratory experience will thrive in a STEAM academy.

Serving Students

Students attending Martin Middle School will be equipped for futures at Eastside Memorial Early College High School and Travis Early College High School.

Preparing Our Kids To Succeed By

- Aligning programs to better prepare students for advanced technology and health sciences careers.
- Nurturing the development of problem-solving, critical thinking and collaboration skills that will transfer into any pathway a student chooses later in their educational career.

SCENARIO Summary

Meets Guiding Principles



Anticipated Date

Timing will be determined upon a comprehensive assessment of complete School Changes project phasing

Campuses in this Scenario

Allison Elementary	Sanchez Elementary
Brooke Elementary	Zavala Elementary
Govalle Elementary	Martin Middle
Metz Elementary	Eastside Memorial ECHS
Ortega Elementary	

Financial Implications

Academic Program Cost	TBD
Reinvested 2017 Bond Funds	N/A
Deferred Maintenance Savings	N/A
Annual Operations & Maintenance Savings	N/A

Summary of Changes

	Districtwide Changes	
	New Program	
✓	Enhanced Program	Innovation Academy expansion at Martin and STEAM program
	Campus Consolidation	
	Campus Repurpose	
	Facility Improvement	
✓	Boundary or Feeder Implications	Changes to boundaries and feeder patterns may occur to strengthen programmatic alignment

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