

# Esports Learning Expansion Pack

The competitive video game industry is one of the fastest growing sports, with an audience of more than million fans around the world each year. Austin is positioned to be at the center of this growth through its thriving technology and video game industries. The new esports program at Eastside Memorial Early College High School and Austin High School will create engaging, hands-on learning opportunities and high-tech career paths for all students. The program will explore partnerships with businesses, sports organizations and colleges with esports curriculum and teams, and will ensure equity is embedded.

## Serving Students

Students who are drawn to gaming can connect their favorite hobby to a lucrative career path. Programs at Eastside Memorial ECHS and Austin High will help develop a community of game-lovers and encourage social interaction in what is sometimes an isolating activity.

## Preparing Our Kids To Succeed By

- Providing high-tech, engaging, hands-on learning.
- Helping students develop programming skills.
- Fostering teamwork and collaboration among students.
- Creating a competitive sports team serving students of all abilities and backgrounds.
- Developing a premier esports venue at a central location operated by students, and partners, and available for participation by all AISD students.
- Partnering with major local technology companies and professional sports organizations.
- Partnering with esports curriculum and teams at colleges.
- Tapping into growing esports college scholarship opportunities.

## Scenario Summary

Meets Guiding Principles



## Anticipated Date

Timing will be determined upon a comprehensive assessment of complete School Changes project phasing

## Campuses in this Scenario

Austin High  
Eastside Memorial ECHS  
International High

## Financial Implications

Academic Program Cost . . . . .	TBD
Reinvested 2017 Bond Funds . . . . .	N/A
Deferred Maintenance Savings . . . . .	N/A
Annual Operations & Maintenance Savings . . . . .	N/A

## Summary of Changes

	District-Wide Changes	
✓	New Program	Esports
	Enhanced Program	
	Campus Consolidation	
	Campus Repurpose	
	Facility Improvement	
	Boundary or Feeder Implications	

To give feedback on this scenario visit <https://tinyurl.com/AISDScenarios>.

